



# CUSTOM WASTE STREAM LABELING

FULFILLED BY SPECIALMADE GOODS AND SERVICES®

## CUSTOMIZATION TO FIT YOUR SUSTAINABILITY NEEDS

Improving recycling effectiveness has a positive environmental impact and helps facilities achieve sustainability initiatives and comply with legislation. Partner with customization specialists to easily design your own labels to fit your facility's recycling, branding, or other custom needs.



### CUSTOMIZE YOUR SPACE

Partner with a customization specialist to design custom labels to fit your facility needs.



### COMPATIBLE WITH RCP PRODUCTS

Leverage tailored label dielines in several shapes and sizes, designed for a perfect fit with RCP containers.



### STREAMLINED DESIGN PROCESS

SpecialMade® will manage the ordering process, from design to production, for seamless execution.

IN PARTNERSHIP WITH:





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## How to Request Custom Labels

Labels Only (If you prefer to apply custom labels to the product on your own):

- 1 Visit [specialmade.com/customlabels](https://specialmade.com/customlabels) to view custom label options, timing, and pricing.**
- 2 Review shape options and choose what best fits your needs.**  
Create your own label shape\* or choose from tailored label dielines, designed for a perfect fit with RCP containers. Labels have been designed to withstand daily commercial use and have been tested by Rubbermaid Commercial Products to ensure the product looks great for years to come.
- 3 Download and complete request form. Contact SpecialMade® to begin the design process.**  
Once you have completed the request form, click "Contact us" to be put in touch with the Custom Solutions Specialist. Please attach the request form and any artwork or logos required for artwork creation and quoting.
- 4 Work with SpecialMade® to design your custom labels.**
- 5 Work with your distributor to request and receive labels from SpecialMade®**
- 6 Receive labels, apply and enjoy your new custom labeled containers!**

Waste & Recycling Containers with Labels (If custom label application to product is required prior to delivery):

- 1 Visit [specialmade.com/customlabels](https://specialmade.com/customlabels) to view custom label options.**
- 2 Review shape options and choose what best fits your needs.**  
Create your own label shape\* or choose from tailored label dielines, designed for a perfect fit with Rubbermaid Commercial Products containers. Labels have been designed to withstand daily commercial use and have been tested by Rubbermaid Commercial Products to ensure the product looks great for years to come.
- 3 Download and complete request form. Contact SpecialMade® to begin the design process.**  
When completing the request form, please include the quantity of containers and that label application is necessary for a bundled container and label quote. Once you have completed the request form, click "Contact Us" to be put in touch with the Custom Solutions Specialist. Please attach the request form and any artwork or logos required for artwork creation and quoting.
- 4 Work with SpecialMade® to design your custom labels and quote.**  
SpecialMade® will develop a quote, in partnership with your preferred distributor. The quote will include the price for the base container, the custom labels and label application labor.
- 5 Work with your distributor to order and receive containers with pre-applied custom labels\*\***  
SpecialMade® will receive containers directly from Rubbermaid Commercial Products, then assemble your custom labels for a perfect application every time. Containers with pre-applied labels will be drop shipped to your preferred location.
- 6 Receive product and enjoy your new custom labeled containers!**



\*Additional charges may apply

\*\*For large orders, please work with your RCP sales representative.